

Article Information

Forging Win-Win Partnerships between Academia and Industry

IT Professional

Volume 8, Issue 1, Jan.-Feb. 2006 Page(s): 33 - 35

Digital Object Identifier 10.1109/MITP.2006.13

Summary: As one of higher education's most well-known instructional resources, MERLOT (Multimedia Educational Resources for Learning and Online Teaching) needed a way for nontechnical, academic experts to post information to the Web quickly--without waiting for IT support. Sorel Reisman, MERLOT's managing director of strategic development, saw Macromedia's Contribute software as a technical solution to the bottleneck. MERLOT could create a series of Internet portals to build online communities. Using Contribute 3, faculty and staff could modify or update portal content in a controlled, template-based workflow while preserving Web site integrity.

» [View citation and abstract](#)

IEEE Members

Log in by entering your IEEE Web Account Username and Password.

IEEE Communications Society members: If you subscribe to the IEEE Electronic Periodicals Package or IEEE Electronic Periodicals Package Plus, you must access your subscription at www.comsoc.org.

Users at Subscribing Institutions

Check with your librarian, information professional, or system manager to determine if you need to log in. Please complete the online [Technical Support Form](#) if you need assistance.

Already Purchased This Article?

Select the [Purchase History](#) link to access the document. You will have 5 Days after purchase to access the Full Text PDF. Please complete the online [Technical Support Form](#) if you need assistance.

Guests

- Search and access Abstract records free of charge
- [Register](#) for table of contents alerts
- Purchase Full Text PDF documents

» Learn more about [subscription options](#) or how to become an [IEEE Member](#).